

Lilli DeLeon | Los Angeles, CA | lillideleon18@gmail.com | 818-877-9377

Education

University of Washington, Seattle. 2019-2022

Bachelor of Arts in Law, Societies and Justice

Bachelor of Arts in Journalism and Public Interest

Minor in Political Science

Experience

Director of Public Relations and Media. Mandate Democracy Foundation. Remote — 2022-present

- Building up, managing, curating, and promoting social media content to educate and empower our audience as citizens, while also working as the head coordinator for the foundation's national campaign and leading a team toward its construction.

Freelance Journalist. Seattle, WA — 2021-present

- Wrote community-centered articles for local Seattle outlets after deeply interviewing, researching, and editing processes.

Production Assistant for Super Delicious Productions. Park City, UT / Los Angeles, CA — 2021

- Managed the inventory by keeping the supplies running and organized, helped in construction of sets and props, acted as a liaison between directors and production executives.

Contributing Writer at True Urban Culture Magazine. Remote — 2020-2021

- Diligently wrote novel human interest and feature stories each week, while also contributing to discussions concerning culture, race, and relationships on the magazine's weekly TUCTALK Podcast

Photo Journalism and Social Media Management / Editing at Habitat for Humanity. Los Angeles, CA — 2015-2020

- Photographed, filmed, and edited content for live events for social media, print, and website. Managed social media: Facebook, Instagram, Twitter.

Director of Social Media. Sherman Oaks Homeowners Association. Sherman Oaks, CA — 2016 - 2019

- Photo-Journalism, managed social media content and maximized public and community outreach.

Director of Aquatics, Head lifeguard, Head Swim instructor at El Caballero Country Club. Tarzana, CA — 2016- 2019

- Instituted the club's first swimming lessons program, heading all marketing, advertising, scheduling, production, and supporting collateral. Created weekly schedules for aquatic staff, as well as arranging appointments for private swim lessons and events.

Skills & Abilities

- Over five years in reporting, editing, marketing, journalistic research, content creation, written composition, copywriting, and social media management.
- Over five years in organizing, scheduling, managing.
- Proficient in Microsoft Office suite, Adobe Cloud suite, SEO, Google suite.
- Extremely detail and organizationally oriented.
- Personable and outgoing.

Volunteering

Volunteer team member. Community Collaborative. Seattle, WA — 2022

- Offered healthcare, emotional, and financial support to community members in need within the Greater Seattle area.

References

- Donna Deutchman, Habitat for Humanity CEO. (818-884-8808).
- Jules Freir, Sherman Oaks Homeowners Association Vice President. (818-259-2044)
- Greg Willard, Recreation Coordinator, El Caballero Country Club. (818-900-8786)

